

# BellSouth. Upholding the Bell tradition of quality products and services.



1889



1900



1921



1939



1964



Current

For over 100 years, the Bell Symbol has stood for uncompromised quality and excellence in the telecommunications industry.

BellSouth, as heir to the Bell Symbol and Bell trademarks, is continuing this tradition. So no matter what BellSouth product or service you're using, you can be assured you're getting the same Bell quality that people have been depending on since 1889.

**BELLSOUTH**

*Everything You Expect From A Leader<sup>SM</sup>*

*Telecommunications   Information Services   Mobile Communications   Advertising Services*